



Mr. Lim Swee Say

Former Minister to the Prime Minister Office and
Minister of Manpower of Singapore

新加坡前总理公署部长暨人力资源部长

林瑞生先生

The formation of the World Lim Chamber of Commerce (WLCC) is a major milestone. Singapore is proud to host the inaugural global and official meeting of the WLCC. Coming together for the first time are business leaders and professionals from the global Lim fraternity. While sharing the same surname, you bring much richness of the international community under one chamber.

With our multi-cultural diversity, Singapore is a gateway to Asia serving as a bridge between the East and the West. Likewise, I believe the WLCC will help bring together ethnic Chinese with the surname ‘林’ from all over the world, contributing to the development of economies and societies across the globe. As members of the WLCC confer together, the goal is to create a platform where all differences are respected and all members are active participants in a high-performing network. We each have our own national culture that makes our respective heritage unique. We each have our own individual qualities and characteristics that make us special. Thus, by coming together today, all of us have much to share with each other and contribute to the common good of the world we live in.

I hope the WLCC Conference would grow into a powerful platform whereby everyone will learn from one another and add to the development of the worldwide ‘林’ organisations. I hope the WLCC will grow from strength to strength into a well established international body with vast knowledge, expertise and capabilities for the advancement of the world.

成立世界林氏总商会，形同建造经贸桥梁，造福宗亲，是世界林氏总商会发展史上的一座重大里程碑。对于世界林氏总商会选在新加坡举行首届理事会就职典礼和开幕仪式，我感到无比的荣幸，也要向各位表示热烈的欢迎。此次大会，让全球林氏专才和商业精英得以首次相聚，使来自全球各国的林氏宗亲能够互寻商机、互相联络，扶助及合作。

新加坡以社会多元化和国际化为一大特色，是通往亚洲市场的理想门户。同样的，我相信世界林氏总商会正好可以籍此沟通各地宗亲，共同促进全球经济和社会的发展。而世界林氏总商会召集成员共聚一堂，目的恰恰是要创建一个平台，供成员密切交流，互敬互重，彼此合作；也因为成员来自五湖四海，所处国家的文化和历史传统不尽相同，个人的性格与品性也各异，大家就可以趁此良机好好分享经验，为世界的美好做出贡献。

谨此希望经过这次聚首和切磋，世界林氏总商会的规模将进一步扩大，推动各地林氏宗亲会的发展，以致汇集能量，把世界林氏总商会发展成一个掌握丰富知识、专业学识与能力，可促进世界进步的知名国际商业团体。

于2014年5月18日在世界林氏总商会筹备委员会就职典礼发表

Delivered at the Inauguration Ceremony of WLCC on 18 May 2014



Mr. Lim Hng Kiang

Former Minister of Trade and Industry of Singapore

新加坡前贸工部长

林勋强先生

With the rapid advancement of information technology and evolution of different types of communication tools as well as the continued improvement in the efficiencies of transportation networks, the world seems smaller and the distance between people has shrunk. It is now a lot more convenient for people around the world to meet and get together.

Singapore is a regional hub, with its world-class infrastructure and a safe and secure environment. Singapore had frequently been chosen as the venue for global meetings and conventions. I am happy that the inaugural ceremony of the World Lin Chamber of Commerce and Malaysia Lin Chamber of Commerce is being held in Singapore. I sincerely hope that these events will succeed and pave the way for future developments.

In terms of leadership succession planning, you may share the same concern as other community leaders on the lack of continuity. One way is to mobilise young members and women members to utilise the platform provided by World Lin Chamber of Commerce to exploit commercial opportunities and build up the financial foundations for a better life. With financial security, members will be in a better position to contribute wholeheartedly to the Chamber of Commerce and contribute further to the community. This is another good idea which hopefully can be put to implementation.

I look forward to the healthy progress of the World Lin Chamber of Commerce, and anticipate your contributions to the community. Wishing you all the very best!

Delivered at the Inauguration Ceremony of WLCC on 18 May 2014

随着科技的日新月异,资讯渠道的飞速发展和多元化,交通工具的效率的不断提升,整个地球好像变小了,人与人之间的距离也缩短了,为世界各地的人们的相聚会晤提供了很多的方便。新加坡地处区域中心,各种基础设施和休闲建设更具世界一流的水平,加上社会治安良好,经常都会被选择作为世界性的会议地点。很高兴知道世界林氏总商会和马来西亚林氏总商会的成立大会也选择在新加坡举行。非常希望这个大会能取得美满的成功,为你们今后的发展铺上康庄大道。

正如其他的社团领导人一样,贵会领导也担心将来可能会面对的领导上青黄不接的问题,恳切希望能鼓励青年和妇女会员创业,利用世界林氏总商会所提供的平台,寻找创业商机,打好经济基础,让生活有保障。生活有了保障,就不必操心生活问题,就能一心一意为商会做出贡献,并进一步回馈社会,造福人群。这也是很好的想法。希望贵会能好好地落实这个理想。作为一个新的社团,摆在你们面前的路很长,有很多有意义的事等着你们去做。除了要维系宗亲请谊,建设商业平台,也希望你们能不时伸出援手,帮助社会上那一群等待着关心和帮助的人;也希望你们化些精力和时间组织文化教育活动,一方面有助于发展你们的会务,另一方面也能对树立社会的良好风气有所帮助。

我期待世界林氏总商会的健康成长,也期待看到你们对社会的贡献。衷心祝福你们!

于2014年5月18日在世界林氏总商会筹备委员会就职典礼上发表



Mr. Lim Boon Heng

Chairman of Temasek Holdings Pte Ltd

淡马锡控股(私人)有限公司主席

林文兴先生

The world economy has progressively become more and more integrated. Most countries are members of the World Trade Organization (WTO). The WTO promotes freer flow of goods and services among countries. Many countries have also negotiated bilateral trade agreements and regional free trade agreements. Free trade means greater competition, but more opportunities for businesses.

As the competition is keener, businessmen have to learn to be more resilient. One way is to develop large networks of business contacts. It is through such networks that they come to know of opportunities. These networks also enable them to forge alliances to exploit these opportunities.

Traditionally the Chinese have depended on family networks. So it makes sense for the Lin clan to form a business network. I congratulate the organizers for setting up the World Lin Chamber of Commerce.

By working with one another, the Lins will be a stronger force in the world of commerce.

在这世界经济越来越国际化的时代,许多国家都陆续加入了提倡国际通商的世界贸易组织。

许多国家都签订了双向贸易协议书和自由贸易协议书。虽然自由贸易代表着更激烈的商业竞争,但它为许多往国际交易的商业带来了众多的商机。

由于商业竞争逐渐变得激烈,现代的企业家必须变得更加的坚强不屈。开发并开展自己的商业网络是提升产业竞争力的办法之一。透过新建的商业联合网络,企业家们不但可获得许多商机,同时也可以组成联盟,互相合作,并共同开发这些商机。

在华族文化里,家族的人脉往往在企业中扮演了非常重要的角色。因此,世界林氏总商会的组成绝对是个明智之举。我在此由衷的恭贺世林总商会的成立。

透过相互的合作,世界林氏总商会成员们绝对可以在世界贸易中成为有影响力的一分子。

Delivered at the Inauguration Ceremony of WLCC on 18 May 20

于2014年5月18日在世界林氏总商会筹备委员会就职典礼上发表



Mr. Lin Jun

WLCC Honorary President

Former Chairman of All China Federation of Returned Overseas Chinese

世界林氏总商会荣誉会长
中华全国归国华侨联合会原主席

林军先生

Since 2015, I have been in touch several times with World Lin Chamber of Commerce when I was in China Federation of Returned Overseas Chinese. They are Tan Sri Dato' Lim Soon Peng of Malaysia, Secretary General David Lim Heng Huat of Singapore and China Secretary-General Lin Runlong and other Lin Entrepreneurs.

I am very appreciative that the Core Value of One Bigan Heart of Success from World Lin's Chamber of Commerce Chamber of Commerce is based on Loyalty, Respect, Equality, Integrity and Unity.

Sincerely, with the spirit of the public, the pledge of the loyalty, integrity and filial piety, I believe that the World Lin Chamber of Commerce will be the leader of the group in future to lead the World Lin Entrepreneur and Clans. The World Lin Chamber of Commerce will take the objectives and their vision to share with all the Lin's Business group and Clans. With China's reformation and opening up opportunities of the Belt and Road and the community of destiny, we must work together to seize the opportunity for win win, and strive to be strong and cohesive.

In the era of sharing the economy, integrating resources is bound to be fruitful.

Finally, I wish to congratulate World Lin Chamber of Commerce all the success as it continues to work harder.

大家好! 自2013年以来,我曾经在中国侨联与世界林氏总商会会长丹斯里拿督林顺平(马来西亚), 总秘书长林兴发(新加坡)、荣誉会长林秋城(中国)、林润龙(中国秘书长)等宗亲企业家多次的对接沟通,知悉众多林氏兄弟姐妹的忠实与真诚,热心参与公益事业及工商业等商务活动,令人感慨。欣赏世界林氏总商会衷心以“比干精神,妈祖精神”为典范,秉持:“忠义、尊重、平等、诚信、团结”的宗旨。忠烈嫡裔,信守誓言,清正廉法,忠孝颂扬。相信世界林氏总商会必会群英豪雄,发展工商,兴家立业,愿景共同,传承永续。德才兼备,前途无量。随着中国改革开放,习近平总书记倡导的“一带一路”东风和“人类命运共同体”的契机,倡议源于中国,但机会和成果属于世界。大家要共同携手抓住机遇,把握机遇,爱拼会赢,奋发图强。坚定信念,在分享经济共享经济的时代,整合好资源,必会时果花香。

宗亲宗贤们,让我们秉承先贤们的忠贞忠义,弘扬祖德,功扬万邦,聚民族情,爱我中华。为祖国繁荣富强,为构建和谐社会和平世界,努力做出更多更好的贡献!最后,祝福世界林氏总商会 乘胜前进,再接再厉!

**比干忠义
敬业爱国
精诚团结
与时俱进
共商共建
共创共赢**



Mr. Alim Markus

WLCC Honorary Founding Member & Honorary President
President Director of PT. Maspion

世界林氏总商会荣誉发起人、荣誉会长
印尼金锋集团董事总裁

林文光先生

The establishment of the World Lin Chamber of Commerce not only created a platform for the world's Lin family to interact, but also promotes the clansmen to carry on the Lin clan's family culture, enhance cultural and economic exchanges and cooperation, and create opportunities for harmonious development to actively integrate and promote economic development around the world.

Lin's first ancestor Bigan wholeheartedly protected the country and created a good example for Lin's descendants to follow. The descendants of Lin distributed all over the world, have always followed the fine traditions and teachings of their ancestors. They have not only promoted the unity of clansmen and extended Chinese culture, but also actively devoted themselves to the economic and social construction and development of various regions, for the Lin clan and developed a good reputation.

Since the founding of the World Lin Chamber of Commerce in 2012, Lin clansmen all over the world have responded to the establishment of the chamber of commerce, expanded the interaction platform, gradually strengthened and consolidated the friendship between the global Lin clan, and made a good start for the world family. The "Belt and Road Initiative" advocated by China paves the way for the peaceful development of the world. The forefathers of the Lin clan throughout the world have always loved peace, and their relatives will certainly carry forward their ancestral aspirations, respond positively to the building of Belt and Road Initiative, and promote the peaceful development of the world. Indonesia Lin welcomes people from all over the world to visit Indonesia to invest and start business.

世界林氏总商会的成立，不仅仅是为世界林氏一家创造了交流的平台，更在于推动林氏一家传承林氏宗亲文化，促进文化、经济的交流合作，创造和谐发展商机，积极融入和推动世界各地的经济发展。

林氏始祖比干公衷心护国，为林氏子孙创造了良好的榜样。林氏子孙分布全球各地，始终遵循祖先的优良传统和教勉，不仅促进宗亲的团结，弘扬中华文化，更是积极投身于各地区的经济社会的建设和发展，为林氏宗亲创造了良好的口碑。

自世界林氏总商会与2012年创会以来，世界各地的林氏纷纷响应成立商会，不断扩大了交流平台，逐步加强和巩固了全球林氏宗亲间的情谊，为世界一家亲牵了一个好头。中国提倡“一带一路”建设，为世界的和平发展铺路，世界林氏祖先向来热爱和平，林氏宗亲定会发扬祖先遗志，积极响应“一带一路”建设，推动世界的和平发展。印尼林氏欢迎世界林氏乡亲来印尼考察投资兴业。

世界林氏总商会手册的出刊，为商会的有序管理和发展指定了方针，增强了广大林氏宗亲积极入会的信心。谨此，本人衷心祝愿世界林氏总商会会务越办越好！



Datuk Seri Dr. Robert Lim Jia Ngee

WLCC Honorary Founding Member / Executive Vice President

President of Malaysia LCC

CEO of Bangsar Heights-MKL Group

世界林氏总商会荣誉发起人、执行副总会长

马来西亚林氏总商会总会长

金峰集团首席执行官

拿督斯里林家仪博士

I am honored and privileged to be given this rare opportunity to pen a few words in conjunction with the publishing of the third issue of Doctrine of World Lin Chamber of Commerce (WLCC). I would like to express my sincere thanks and gratitude for giving me this opportunity.

With the capable and outstanding leadership of Tan Sri Lim Soon Peng and its Secretary General, Mr. David Lim, together with the Board of Governors and Committees, we were able to carry out a few noble projects, particularly Malaysia Lin Chamber of Commerce (MLCC) had formed alliance and strategic partnership with Malaysian Chinese Women Entrepreneurs Foundation and Yayasan Penjaja dan Peniaga Kecil 1 Malaysia (YPPKM).

During its formation, the WLCC had faced numerous obstacles but thanks to Secretary General David Lim's untiring effort and determination, we were able to solve all the problems.

The initiation and inception of One Belt One Road policies in 2013 by President Xi Jinping of China encouraged the formation of clanship and territorial chambers of commerce to cope with ever increasing demand by SMEs and young entrepreneurs to venture into business by taking advantage of the One Belt One Road. WLCC and its members therefore provide a timely platform and networking opportunities for their members.

I sincerely believe WLCC would soar to greater heights.

欣闻世界林氏总商会即将于2019年出版刊物，诚邀本人撰写献词，深感荣幸。谨此，致以万二分的谢意及最崇高的敬意。

续之前出版的特刊，此次已是第三次出版了。这证明了世界林氏总商会在总会长丹斯里林顺平的领导，理事们通力携手合作下，会务发展迅速。这一路走来，肯定经历了许多酸甜苦辣的过程，也面对了许多的困扰及阻碍。但，秉着理念及坚持者创会宗旨，为全球林氏宗亲们建立一座经贸桥梁，成为全球性的林氏商业平台，大家都一一克服种种问题。这股刚强及毅力真是让人敬佩。感谢世界林氏宗亲总会全体理事们无私的奉献。

各位，续中国所提倡的“一带一路”制造了许多商机，许多国家华社组织纷纷成立了商会团体。华团设立商会已经是势在必行。同时，吸引更多的年轻人加入商会的组织，形成一股强烈的旋风，走向新趋势，希望能在“一带一路”的框架下分得一杯羹。“一带一路”蕴藏着无限的商机。因此中国的崛起，使到许多国家希望能在经济发展上取得互利互赢得局面。世界林氏总商会汇集了世界各国及地区的林氏商会组织，为会员们打造商业资讯平台。

谨此，本人祝愿世界林氏总商会会务蒸蒸日上，百尺竿头、更进一步！



Dato Paduka Lim Beng Thai

WLCC Honorary Founding Member/Executive Vice President
Chairman of Brunei LCC Representative Office
CEO of Lim Teck Hoo Holdings Sdn. Bhd

世界林氏总商会荣誉发起人、执行副总会长
汶莱林氏商会代表处主席
林德甫控股有限公司首席执行官

拿督巴杜卡林明泰

The formation of the World Lim Chamber of Commerce (WLCC) is a major milestone and a heading in the right direction. Coming together for the first time are business leaders and professionals from the global Lim fraternity. While sharing the same family name or surname, you bring much richness and commonality of the international community under one dynamic chamber. I believe the WLCC will help bring together ethnic Chinese with the surname Lim from all over the world to contribute to the development of economies and societies across the globe.

As founder members of the WLCC confer together, the important goal is to create a platform where our individual differences are respected and all members are active participants in a high-performing network. We each have our own national culture that makes our respective heritage even more unique.

Unlike other clan associations, the objective of World Lin Chamber of Commerce is not just to facilitate clanship and networking but also to provide an international platform for members to explore potential business opportunities. It is indeed a great idea to promote clanship and at the same time allow fellow clan members to work together to create commercial ventures.

One way is to mobilise young members and women members to utilise the platform provided by the World Lin Chamber of Commerce to exploit commercial opportunities and build up financial and commercial foundations .

As a young and energetic organisation, you have a long journey ahead with many meaningful tasks to be fulfilled. The support and commitment to the Chambers is very important for us and for our success.

随着信息技术的飞速发展和通讯系统的革新以及交通网络性能的不不断提升,这个世界在逐渐变小,人与人之间的距离也在缩短,与来自世界各地的人见面不再是一件难事。

世界林氏总商会的成立是一个重大里程碑,该商会正朝着正确的方向发展前行。来自全球林氏宗亲的企业家和学者们第一次聚在一起,在享有同样家族姓氏的同时,林氏宗亲们把国际社会中的丰富资源带到了这个充满活力的商会。我相信世界林氏总商会将带来更多的华裔林氏成员,将继续为世界经济的发展做贡献。

作为世界林氏总商会的发起人,一个重要的目标是建立一个个体差异得到尊重的平台,并且所有成员都积极参与到这个高性能的网络平台中。我们都有自身的民族文化,这使我们各自的文化传统显得更加独一无二。

不同于其他宗亲会,世界林氏总商会的目标不仅是促进林氏宗亲凝聚力和人际网络,它还为成员们提供了一个可以发掘潜在商机的国际性平台。世界林氏总商会的成立的确是一个很好的主意,在发展林氏宗亲的同时又结力同族成员创造新的商业机遇。我们要调动年轻成员和女性成员充分利用世界林氏总商会提供的平台,开拓商业机遇来建立一个有力的金融商贸基础。作为一个年轻、充满活力的组织,世界林氏总商会还有很长的旅程,那里有更多有意义的事去履行。来自每位成员对商会的支持和奉献是商会走向成功的关键。



Mr. Lam Tung Dieu

WLCC Honorary Founding Member/Executive Vice President
Chairman of Vietnam LCC Representative Office
Managing Director of Vinh Tien Corporation

世界林氏总商会荣誉发起人、执行副总会长
越南林氏商会代表处主席
Vinh Tien Corporation董事经理

林松耀先生

I am very honored to have the opportunity to integrate into the family of the World Lin Chamber of Commerce, and to take this opportunity to exchange and communicate with all the world's patriarchal relatives, following and inheriting the fine tradition of the first ancestor, Bigan, strengthen clan relations to promote the expansion of cultural and economic exchanges as well as cooperation among Lin clansmen all over the world, to seize economic opportunities of the current generation along the way, to link the Lin clan and the Chinese community in the region to develop the economy, and to promote social welfare and philanthropy for the benefit of the Lin clan and also the society.

I grew up in Vietnam and therefore understand the local situation. At present, there are many business opportunities. After the century-old war, there are a lot of business opportunities. In particular, the geographical conditions are good, and this is a good opportunity to develop business. I am also the president of Ho Chi Minh City Lin Clan Association.

I would like to serve as a guide for Lin clansmen from various parts of the world, Chinese or local friends in Vietnam. I also hope that Lin clansmen from other places can provide opportunities for our local Lin clansmen and friends to develop in different regions.

本人非常荣幸有机会融入世界林氏总商会大家庭，借此机会与世界各地宗亲交流沟通；遵循和传承始祖比干的优良传统，敦宗睦族，促进扩大各地林氏宗亲们文化与经济交流合作，把握当前“一带一路”的经济机遇，连接区域内林氏宗亲及华人共同体发展经济，促进社会福利慈善事业，造福林氏宗亲，造福社会。

本人在越南成长，了解本地情况，目前也有许多的商机，因经百年战争后的重建，商机甚多，尤其本地地理条件不错，也是一个发展商机的好机会，本人也是胡志明市林氏宗親總會理事长在华人社区和本地各地方都有很好的关系。

本人愿意作为各地宗亲们、华人或当地朋友在越南的向导。同样，本人也希望各地宗亲们些助我们本地宗亲和朋友有机会到各地区发展。

但愿在世界林氏总商会的主持下，弘扬始祖的教诲，各地宗亲们精诚合作，互相扶持，共同发展，造福宗亲、社会，共荣共享。



Mr. Tahir Ferdian

WLCC Honorary Executive Vice President
Chairman of Indonesia LCC Representative Office
Chairman of MDI Corporation

世界林氏总商会执行副总会长

印尼林氏商会代表处会长、千禧集团董事长

林仲平先生

Today, the Lin Clan Association has passed through many years, carrying the dreams of generations, condensing the painstaking efforts and perspiration of clan leaders and prominent personage in successive generations, witnessing the changes of the modern times and the ups and downs of the contemporary world economic tide. Among the numerous associations in Indonesia, the Lin Clan Association is also a well-deserved old name. In the world, the Lin clan has a long history, a complete system, rich community activities, and the pioneering spirit of Lin. The first people to initiate the conference and the earliest initiative to renovate the old spectrum, is also the first to go into the interior of the vanguard, the earliest to strengthen the main force of Lin's culture.

As heaven's movement is ever vigorous, so must a gentleman ceaselessly strive along.

I feel grateful for the selfless dedication of the members of the Lin's clan of successive dynasties, who had set an example and performed their duties. For the development of the Lin's clan family, how many past leaders have shed tears and have their hair turned grey. Moreover, the social affairs activities have responded to the wishes of the family, kept pace with the times, and constantly being enriched; respecting both the ancestors and the old as well as to love the young, help the poor, and also celebrating the Spring Festival by visiting relatives, celebrating family day to promote interaction, as well as strengthening exchanges between family, friends, young and old. Perhaps this is the best interpretation and inheritance of Yiyang Spirit.

3000 years is a thick history and the foundation stone for the further development of Lin clan association. The young generation of the Lin's clansmen have new ideas, new skills, and the future world belongs to them. We firmly believe that the Lin clan will develop futher, stronger and better known under your leadership.

华章谱写十春秋，南海北国竞风流，
建立诚信走天下，材优价公传九州，
十年创业风雨路，周正健步向前走，
年年谱写新篇章，庆典宴会把美酒。

时至今日林氏宗亲会已走过数十个甲子，承载着数代人的梦想，凝聚了历代宗彦贤达的心血与汗水；见证了近代的风云变幻，历经当代世界经济大潮的起起伏伏，在印尼众多的社团组织中，林氏宗亲会亦是实至名归的老字号，在世界林氏族群，悠久的历史、完整的建制、丰富的社团活动，敢为人先的林氏探索精神，率先发起族人恳亲大会、最早倡议翻修年久老谱，同样也是最早深入内地寻根的急先锋，最早唱响林氏文化的主力军。

天行健，君子以自强不息，地势坤，君子以厚德载物。感念历代宗社成员的无私奉献，以身作则，尽职尽责，为了林氏宗亲会的发展，多少宗贤流汗流泪、熬白了头，而且社务活动互应家族心声，与时俱进，不断丰富，既有尊宗敬祖、尊老爱幼、扶危济困，又有新春团拜、家庭日，增加了互动、加强了交流，充满了亲情、友情，老少皆宜、族人同乐，壮哉！也许这就是对“义阳精神”的最好解读与传承。

3000年，是一部厚重的历史，是林氏宗亲会进一步发展壮大的基石。林氏宗亲会的青年一代，有着新思维、新理念、新技能，未来的世界是属于你们的，坚信林氏宗亲会在你们的耕耘与培育下会发展的更好、更强大、更知名。

最后，祝愿世界林氏总商会周年庆典圆满成功，祝愿林氏宗亲会成员、祝愿天下林氏宗亲生活和和美美、身体健健康康、事业红红火火。



Mdm. Nancy Lim

WLCC Executive Vice President
Council Chairman of LCC Singapore
Managing Director of Systron Technic Engineering

世界林氏总商会执行副总会长、新加坡林氏总商会会长
Systron Technic Engineering董事经理

林淳躍女士

The World Lin Chamber of Commerce is formed as an International Heritage and Commercial Exchange Platform to conduct further business and cooperating with each other to promote the Ideals, Objectives and Aspirations of the Worldwide LIN descendants and their Heritage to reach new Heights.

With our WLCC Core Value - One Bigan Heart of Success, we are being United and Cohesive with full commitment and lineage Interests and Business through uniting with Networks of WLCC and LIN Country Chambers of Commerce of the respective countries of the world and thereby enabling each member to enhance your Industry, Trade and/or Business Aspirations and Goals as well as Strengthen the social and goodwill amongst the LINs in the world.

With 'ONE BIGAN HEART' WE SUCCEED!

世界林氏总商会是一个国际化遗产和商业交流平台, 商会的成立是为了能进一步去开展更多的业务和促进大家相互之间的交流, 同时可以推动世界林氏后代和遗产的理想化, 目标以及抱负, 让这些都能达到一个新的高度。

世界林氏总商会的核心价值观是我们有着一颗想要成功的心, 我们正在整合和完成我们的承诺以及让林氏家族的利益和商业, 通过世林总商会网络和来自不同国家的林氏商会让他们链接在一起, 这样可以相互提高彼此之间的商业以及贸易业务, 同时也能加强在世界林氏总商会的社会知名度。

因此有着一颗比干(BIGAN)的心, 让我们一起朝着成功的路努力!



Mr. Lin Li

WLCC Executive Vice President
President of Guang Xi LCC
CEO of Guangxi Mingxin Group

世界林氏总商会执行副总会长、广西林氏总商会会长
广西明鑫集团首席执行官

林立先生

Since the establishment of the World Lin Chamber of Commerce in Singapore on May 18, 2014, it has gone through a three-and-a-half-year process. It is under the leadership of President Tan Sri Lim Soon Peng that outstanding representatives of Lin clan from all over the world have actively participated. Through joint efforts, we have set up Singapore, Malaysia, China, Guangxi, Hong Kong and other chambers of commerce. Other countries and provinces have also set up offices and preparatory committees one after another. I believe that in the near future, Lin Chamber's of Commerce, in various localities will certainly spring up like bamboo shoots. The great event of the world Lin family is bound to follow the pace of the new era of China into a new stage of development.

At the 19th National Congress of the Communist Party of China, held in October in autumn, a new generation of collective leaders headed by Xi Jinping set a clear goal for the great rejuvenation of the Chinese nation -- to move in two steps. By the middle of this century, we will develop our country into a completely unified modern power. One of the important historical tasks is to safeguard world peace and promote common development, and vigorously promote the implementation of the Belt and Road Initiative, to contribute to the common prosperity of the people of the world.

Our vision, goals and mission are the same as before, and at this great moment in history, on the great platform of the World Lin Chamber of Commerce, the global Lin family is united and working hard, thus the Lin family economy and the development of culture will certainly make more brilliant achievements.

岁月如梭，自2014年5月18日世界林氏总商会在新加坡注册成立以来，已经走过三年半的历程，正是在总会长丹斯里林顺平宗长的领导下，各国林氏优秀代表积极参与，群策群力，充分发动，相继成立了新加坡、马来西亚、中国广西、香港等总商会，其他各国、各省也相继成立办事机构和筹备委员会。浙江林氏总商会也确定于2018年1月13日正式成立，相信在不久的将来，各地林氏总商会一定如雨后春笋般涌现，世界林氏大家族的盛事必将跟随着中国新时代的步伐迈入一个全新的发展阶段！

在金秋十月召开的中共十九大，以习近平为首的新一代领导集体，为中华民族的伟大复兴事业制定了明确的目标：分两步走，到本世纪中叶把我国发展成为一个完全统一的现代化强国，其中的一个重要历史任务就是维护世界和平和促进共同发展，大力推进实施“一带一路”战略，为世界人民的共同繁荣作出贡献！

我们世界林氏总商会的愿景、目标、使命与之前一致，在这一伟大历史时刻，在世界林氏总商会的大平台上，全球林氏精诚团结，不断努力，林氏家族经济、文化的发展一定能够取得更加辉煌的成就！



Dr. Alex Lam Sai Keung

WLCC Executive Vice President
President of Hong Kong LCC

世界林氏总商会执行副会长

香港林氏总商会创会会长

林世强博士

It's my honor to welcome all of you to our inauguration ceremony on May 12th. World Lin Chamber of Commerce (WLCC) was established in 2012 with its aims is to unite all elite of Lin clans, and build up a business platform among countries. Throughout years of efforts, the performance is distinguished.

As a member of WLCC, HKLCC will follow the guide of WLCC, and make contribution to the society.

In the coming seasons, HKLCC will play an important role to unite all Lin clans in China and other countries as well as benefits from the Belt and Road Initiative from President Xi Jinping. Besides, HKLCC will also participate in social affairs in Hong Kong for youth growth, charity and so on.

We hope HKLCC will be a great non-profit organization in future, not only for business sectors, but also be outstanding in very aspect.

Thank you very much.

香港林氏总商会响应号召，经过成员间全力筹备，于2017年5月22日在香港成立。香港林氏总商会成立的目的，旨在凝聚香港各界的林姓精英，为社会发展尽一分力，并团结全球各地的林氏宗亲为祖国的发展作出贡献。

本人得蒙同仁信任，出任香港林氏总商会创会会长，一方面感到十分荣幸，另一方面亦感责任重大。今届理事会人才济济、精英云集，本人联同理事会全体成员肩负着世界林氏总商会以及香港社会各界对我们的期许，必定尽心尽力，为香港的社会发展，为祖国的昌盛富强，为全球林氏宗亲的团结合作多做实事，多作贡献。

香港林氏总商会除了积极推动香港社会公益事务、关注青年成长、协助新移民及弱小社群外，并将广泛地与香港及全球各地不同的工商、经贸组织进行交流与合作，携手打造跨地域的商务合作及人际网络大平台。透过这个国际大平台，同时接收不同国家、地区商业资讯，以及认识各地林氏总商会成员。我们的祖国习近平主席提出的“一带一路”强调共商、共建、共享原则，对外援助以及走出去战略，给21世纪的国际合作带来新的理念。我们林氏宗亲遍布世界各个角落，正好发挥林氏同根、同祖、同文、同种的优势，以团结合作、互惠互利的态度，共同迎接“一带一路”带来的新机遇。

交流与了解是合作的基础，本会期待着与各地的林氏总商会常来常往，以祈带来更多的合作、更密切的联繫，以及进一步加强全球林氏成员在经济、文化方面的交流与合作，在互相合作中谋求更大的发展。今后，香港林氏总商会定将更好的牵线搭桥，为全球友好的互助合作提供服务。



Mr. Lin Hongbao

Representative of Zhejiang Lin Chamber of Commerce

浙江林氏总商会代表

浙江省苍南县新天地置业有限公司董事长

林红宝先生

The World Lin Chamber of Commerce's International Business platform was established and in operation since 18 May 2014. The objective is to create business opportunities and fellowship for all the Lin Entrepreneurs and Clans from all over the world.

In the spirit of Lin as descendants, we practice loyalty, Integrity, filial piety and friendship to all the Lin Clans and their loved ones globally. Therefore all the Lin clans have a common goal i.e. the prosperity for the motherland, business or career and their families.

Under the Guidelines and Procedures of World Lin Chamber of Commerce, we are determined to work hard, be innovative and achieve our goal according to the layout plan. The Lin Entrepreneurs and Clans have their talents, and we will work hard to build a network with integration of resources for sharing and achievement.

We will also establish the heritage and Lin Clans Cultural system. Inherit the virtues and promote the spirit of the Belt and Road that has been created by China.

We are developing this platform at a rapid pace and so new concepts and innovative ideas will be constantly updated.

世界林氏总商会覆盖世界五大洲林氏宗亲，同为比干后裔的血脉承传，忠孝节义。

联谊世界各地有亲人，亲人是我们温馨的家园。因此，林氏族人有一个共同的目标——祖国繁荣，家族振兴！

在世界林氏总商会的引领下，我们锐意创新谋划布局：

林氏家族有根有源，人才辈出，我们将致力建立一个资源整合的网络加实业的平台，达到共享和共赢的目的；我们将建立一个宗族文化体系，传承美德，弘扬精神。

谋划创建“一带一路”商贸平台和助学慈善基金，促进林氏企业和林氏优秀文化的商业价值，为世界各地的经济文化交流和发展。

时代在飞速发展，观念在不断更新，唯有家族亲情，永恒不变！



Mr. Lim Seng Hock

WLCC Honorary Founding Member
Honorary Council Chairman (Life) of LCC Singapore
Chairman of Hiap Sheng Enterprise Pte Ltd.

世界林氏总商会荣誉发起人
新加坡林氏总商会永久荣誉会长
协盛企业私人有限公司主席

林成福先生

Since the establishment of the World Lin Chamber of Commerce, the alliance's regional chambers have spread all over the world. I am honoured to be the founding president of the Singapore branch of the World Lin Chamber of Commerce and the host of the inaugural ceremony of the World Lin Chamber of Commerce in 2012.

Since the establishment of Lin Chamber of Commerce Singapore, many young elites have been brought in and actively participated in the exchange platform of Lin Chamber of Commerce Singapore. As Chinese businessmen from China, Southeast Asia, Europe and the United States have gradually established a deeper and stronger business foundation for international trade, it is believed that the exchanges between countries and regional chambers of commerce will be more vigorous. Ever since Belt and Road Initiative summit forum on international cooperation was held in Beijing in 2017, the world has seen new opportunities for joint development and cooperation. In particular, Singapore, as a major financial, trade and shipping centre in the Asia-Pacific region, can make great contributions to Belt and Road Initiative's Maritime Silk Road. I hope that the World Lin Chamber of Commerce will also play a greater leading role in developing contacts with relatives around the world to explore opportunities for cooperation.

The World Lin Chamber of Commerce has done well in the past six years. First of all, it is not easy to gather together the Lin clans from so many different regions and different cultural backgrounds. What is more, it is difficult to bring into play the spirit of solidarity and cooperation among the clansmen.

Not only for their own business opportunities, but also for the masses of culture, public welfare and quality of life for progress, I wish the World Lin Chamber of Commerce will become more prosperous in the years to come, leading Lin to a new era.

世界林氏总商会成立至今日益壮大，联盟区域林氏商会已遍布世界各地。本人得为世界林氏总商会新加坡分会创始会长，并为世界林氏总商会于2012年首届就职与创会典礼的东道主深感荣幸。

新加坡林氏总商会自成立以来，多方面引进先进青年才俊，也积极参与各国的林氏总商会交流平台。继华商在中国、东南亚、欧洲与美国各地区逐渐扎下更深更壮大的国际贸易商业基础，相信往后国与国之间，区域与区域之间总商会的交流将会更加蓬勃。自从“一带一路”国际合作高峰论坛2017在北京展开后，世界各国都看到了新生的共同建设与合作的商机。尤其是新加坡，作为亚太地区一大主要金融、贸易、航运中心，对于“一带一路”之“海上丝绸之路”能有巨大的贡献。并且其愿景也很受我国政府和各大企业的支持与推进，相信在往后十年里将会有更大的共商机会。希望世界林氏总商会也能在此发挥更大的主导动力，联系世界各国宗亲，共同发掘合作机会。

世界林氏总商会过去六年已是成绩不俗。首先能够联署这么多不同区域不同文化背景的国家林氏宗亲共聚一堂很是不易，更难得的是能够发挥出宗亲之间的团结与合作精神。不单只为各自谋商机，也为广大群众文化、公益与生活质量谋进步。在此祝愿世界林氏总商会在往后能更蓬勃繁荣，为林氏后进领进新时代之先机。



Mr. Lin Xianzhai

WLCC Honorary Advisor

President of Henan Province Surname Culture Research

世界林氏总商会荣誉顾问

中国河南省姓氏文化研究会会长

林宪斋先生

Since the Singapore government approved its registration on May 9, 2012, the World Lin Chamber of Commerce has been in operation for about 6 years. On such an extraordinary journey, World Lin Chamber of Commerce has established Lin Chambers in many countries and Provinces in China.

The website of the World Lin Chamber of Commerce has played an important role in connectivity. Lin Entrepreneurs and Clans of various countries and regions have strengthened communication, understanding and cooperation with each other. The World Lin's International business platform is playing an increasing role. We have reasons to believe that the unique characteristics of family, culture, commerciality and internationality will enable the Lins' Chamber of Commerce to go further and create new spectacles.

Henan province is the birthplace of Lin family, the home of our ancestor Bigan, who gave us the family name. With a huge population of 100 million people, Henan is also a major province of grain production, manufacturing, tourism and global logistics in central China. Henan is building "Central Plain economic region" and "Zhengzhou Airport Pilot Economic Zone". The Free Trade Area of Zhengzhou, Kaifeng and Luoyang, authorized by the state, plays an important role in the construction of One Belt and One Road. I sincerely invite all the business people of the Lin's family from all over the world to come to Henan to find new business opportunities and seek better development chances. Welcome to all of you!

May the World Lin Chamber of Commerce make further progress; flourish with more developments to come.

首先，我向世界林氏总商会的顺平总会长、兴发秘书长和理事会全体成员致以崇高的敬意和美好的祝愿！

从2012年5月9日获得新加坡政府批准注册以来，世界林氏总商会走过了六年的历程。在这不平凡的六年里，各国各地区的林氏总商会象雨后春笋般地成立，世界林氏总商会网站很好地发挥了互联互通的作用，各国各地区林姓商界人士加强了彼此间的交流、了解与合作，世界林氏商业平台正在发挥着越来越大的作用。我们有理由相信，独特的家族性、文化性、商业性和国际性的特色，能使世林总商走得更远，并创造出新的辉煌来。

河南省是天下林氏家族的得姓祖地，是我们得姓始祖比干公的故乡。河南省也是中国中部的产粮大省、制造业大省、旅游大省和国际物流中心，有着一亿人口的巨大市场。河南省正在建设“中原经济区”和“郑州航空港经济试验区”，国家批准设立的郑汴洛自贸区，在“一带一路”建设中正在发挥举足轻重的作用。我诚挚地邀请各国各地区的林姓商界人士到河南来发现新的商机，寻找更好的发展机遇。河南的林姓家人欢迎你们大家！



Mdm. Lin Jian

WLCC Honorary Advisor

Consultant of Henan Province Surname Culture Research

世界林氏总商会荣誉顾问

河南省姓氏文化研究会顾问

林坚女士

The World Lin Chamber of Commerce is like a young tree. When planted on 9th May 2012, it was just a little bud. With more than two thousand days diligent cultivation and the baptism of rain and sunshine, it has grown up and become much taller and stronger.

I am honored to witness the development of the World Lin Chamber of Commerce. On 18th May 2014, the Inauguration Ceremony was held at the Raffles Town Club in Singapore and the first Board of Governing Council Members was installed.

Thanks to the leadership of World President President, Tan Sri Dato' Lim Soon Peng and Vice President/ Secretary-General, David Lim Heng Huat, 7 Lin Chambers and 10 Representation offices was successfully opened. Many practical contributions have been made for the economic and social development in many countries as well as China provinces of the members, and the business elites of the Chamber were unprecedentedly united.

In the era of major development and major change, the world is undergoing multipolarization, economic globalization, society informatization and cultural diversity, while international trade rules and multilateral trading system are facing severe challenges. Only if the business elites of Lin family in all countries and regions unite closely and rely on the platform of the World Lin Chamber of Commerce, can we better respond to the complex and volatile world situation and achieve sustainable development.

We always believe that tomorrow will be better. For a brighter future, members of the Chamber must work together closely and work hard. Under the banner of the World Lin Chamber of Commerce, we should strengthen intercommunication, enhance exchange and cooperation, in order to realize the ultimate goal of mutual benefit and prosperity of the big family.

世界林氏总商会就像一棵树，2012年5月9日栽下之时，它只是崭露头角的小芽。经过两千多天的呵护和日晒风吹雨打，它已经长大，变得秀颀挺拔了。

我荣幸地见证了世界林氏总商会的成长。2014年5月18日，“世界林氏总商会就职典礼”在新加坡莱佛士俱乐部举行，第一届理事会隆重登场。在顺平总会长的领导和兴发秘书长的操持下，会务顺利开展，为各会员国（地区）的经济、社会发展和祖地建设做了很多实事，林姓商界人士空前团结。继顺平总会长出席北京“一带一路”国际合作高峰论坛后，2018年1月14日在温州成功举行了“世界林氏一带一路经贸论坛”。精彩的主旨演讲开拓了莅会林姓家人的思路，明确了世界林氏总商会的前进方向。

在这个大发展大变革的时代，世界多极化，经济全球化，社会信息化，文化多样化，世界贸易规则和多边贸易体系正在遭遇严峻的挑战。各国各地区的林姓商界人士只有紧密团结起来，依靠世界林氏总商会的平台，才能更好地应对复杂多变的世界形势，得到自身的持续发展。我们永远相信，明天会更加美好。为了明天，我们林姓家人需要同心同德，努力奋斗。要在世界林氏总商会的旗帜下，开展互联互通，进行交流合作，最终实现林姓家人互利共赢、繁荣富强的理想。

最后，祝我们的世界林氏总商会越办越好，会务昌隆，财源茂盛，早日长成一棵荫庇林氏家族的参天大树！



Mdm. Lin Min

WLCC Honorary Advisor

Founding President of Lin Zexu Research Council

世界林氏总商会荣誉顾问
林则徐研究委员会创会会长

林岷女士

From the day of its establishment, the World Lin Chamber of Commerce has made many hard efforts with sincere filial piety and reverence for its first ancestor, Bigan. In many countries around the world and in many provinces in China, it has made extensive contacts. Promising Lin entrepreneurs have set up a dozen branches of the World Lin Chamber of Commerce; let us finally have our own world big family.

2018 is an important year of the new era, it also coincides with the 5th anniversary of the establishment of our World Lin Chamber of Commerce. We should not forget the initial intention of establishing the chamber at the beginning, and make use of the excellent platform of the World Lin Chamber of Commerce. Let's forge ahead hand in hand.

I, as the first descendant of Lin Zexu, follow the family and education of Bigan and Zexu, and fulfil my duties. In May this year, in response to the call of the World Lin Chamber of Commerce, I led the Lin Zexu Research Committee of the China Cultural Management Association, to participate in a delegation organized by the World Lin Chamber of Commerce in celebrating the 3110 anniversary of the Birthday of Bigan in Wei Hui, Hebi, Henan Province. The purpose is to continue to follow the teaching and instruction of our ancestor.

In order to inherit and carry forward the spirit of being patriotic and loyal to the people, diligent, honest, upright and self-disciplined, which was adhered by Lin Zexu, we will follow the pioneering spirit of Belt and Road Initiative as well as the opportunity of "the Community of Human Destiny" in order to realize General Secretary, Xi Jinping's hundred years of Chinese Dream; to cooperate with the various tasks of the World Lin Chamber of Commerce and to contribute to the early establishment of the Beijing Lin Chamber of Commerce, we should make great efforts to contribute and move forward.

世界林氏总商会，从它成立的那天起，就以充满着对先太始祖比干公的诚孝之爱，敬畏之情，付出许多艰辛之努力，在全球多国，在中国多省，广为联络有志、有为的林姓企业家，先后成立了十几个世林总商会的分会——让我们林氏宗亲终于有了自己的世界大家庭！

2018是新时代的重要一年，又恰逢我世界林氏总商会成立五周年，我们当不忘建立商会之初心，牢记带领全球林姓企业家们，共创共赢，借助世界林氏总商会的大好平台，“执子之手”砥砺前行！

我，做为林则徐公的嫡裔，谨遵比干公和则徐公的家育家教，恪尽职守。今年五月，响应世林总商会号召，我率领成立的“中国化管理协会林则徐研究委员会”，参加世林总商会组团，前往祖地河南卫辉、鹤壁，谒祭比干公诞辰3110周年，瞻仰始祖坚公诞生地，目的就是要我辈永续祖训祖德！

为继承弘扬比干公、则徐公爱国为民，肝胆忠贞、勤奋勤政、廉洁自律、刚直不阿的精神，我们要紧随开拓创新的“一带一路”“东风”，紧跟“人类命运共同体”的契机，为实现习近平总书记的两个百年中国梦；为配合世界林氏总商会的各项任务；为北京林氏总商会的早日创建，努力奉献，向前！向前！！再向前！！！！



Mr. Lin Qiucheng

WLCC Honorary Advisor

President of Guangzhou Lin Chamber Representative Offices

Chairman of Beidou Navigation Technology Co. Ltd

世界林氏总商会荣誉顾问

中国广东林氏商会代表处主席

天虹投资集团公司董事长

林秋城先生

The dedication to the publication of the World Lin Chamber of Commerce Handbook is an important moment of this handbook for global information, connectivity and communication.

As a descendant of the world's Lin, as an enthusiastic participant in the World Chamber of Commerce, I am very honored and would like to take this opportunity to express my warm congratulations on the publication of the World Lin Chamber of Commerce Handbook.

As the world's Commercial, Social and Cultural organization, the World Lin Chamber of Commerce is the platform for creating business opportunities and fellowship for Lin Entrepreneurs and Clans.

Under the leadership of Tan Sri Dato Lin Soon Peng, General Secretary, David Lim Heng Huat and with the full support from the Board of the Governing Council and Honorary Members, this platform will be flourished and successful in the International Trade Exchange and Cultural heritage.

The publication of the Handbook will not only consolidate and enhance its status and guiding ability within the world Lin. but also has an impact on countries and regions along the Belt and Road initiative of China.

In this important time when China realizes two hundred years of history, we should seize the opportunity to join the economic reform of China, develop and strengthen the World Lin Chamber of Commerce.

On the occasion of this publication, I sincerely believe that we would be more cohesive and united as one.

在这全球化的信息互联互通的时代，在这美好的季节里，在这地球村的一片热土中，我们迎来了世界林氏总商会特刊出版的重要时刻。作为世界林氏的子孙后代，作为世林总商会热心的参与者，我感到非常荣幸，借此机会，我对世界林氏总商会特刊出版表示热烈的祝贺。

世界林氏总商会作为一个世界性的社会组织，作为团结世界林氏商业领袖、商业精英平台的团体，在丹斯里林顺平总会长、林兴发总秘书长等领导下，在中国及其他国家有关领导的大力支持下，在全体理事及秘书处、全体世林总商会、林氏宗亲们的共同努力下，植根沃土，讴歌时代；春华秋实，枝繁叶茂，谱写了灿烂的篇章，创造了一个国际贸易交流和文化遗产的平台。总商会的办刊，不仅可在世界林氏内部巩固和提高地位和引导能力，而且还在中国一带一路沿线国家和地区产生了影响。

当前中国正在全面贯彻落实中共十九大的精神，在这中国实现两个百年的重要历史时点上，祝愿我们世界林氏总商会林氏精英，抓住机遇，投身中国的改革开放的经济建设中，发展壮大世界林氏总商会，祝愿我们的总商会之路越走越宽广，明天将会越来越好。

潮平两岸阔，风正一帆悬。值此出版特刊之际，衷心祝愿我们越来越好！



Dr. Lin Jian

WLCC Honorary Advisor
Professor, National Academy of Development and Strategy,
Renmin University of China, Beijing
Researcher of the National Development and Strategy
Research Institute of Renmin University of China
Editor of the Journal of Renmin University of China

世界林氏总商会荣誉顾问、中国人民大学国家发展与
战略研究院研究员、中国人民大学学报编审

林坚博士

With more than three thousand years of evolution, the descendants of Lins from all over the world are flourishing and well rounded. We have so many heroic talents that have emerged leaving countless stories behind.

Apart from China, most of the Lin Clans were distributed overseas, mainly in Southeast Asia, India, Japan, North Korea, and South Korea in East Asia. They are also Lin Clans that had settled in Latin America, Europe, Oceania, and Africa.

The process of the development of the Lin family is magnificent historically with their Culture and Heritage.

The World Lin General Chamber of Commerce's main purpose and objective is to unite all the Lin Entrepreneurs and Clans from all over the world to develop Business Opportunities, Fellowship and Get Together.

In the name of our Grand Ancestor Bigan, we also want to develop the Spirit of Bigan on Loyalty, Integrity, Unity, Democracy and Equality for the benefit all the Lin's relatives and families.

I wish the World Chamber of Commerce and Industry will flourish and create the Business Opportunity for all the Lin Entrepreneurs and Clans.

林氏子孙遍布世界，枝繁叶茂，俊才辈出，贡献卓著。三千多年演化，产生多少豪杰才俊；历尽沧桑苦难，留下无数故事佳话.....林氏在海外分布各地，主要在东南亚（印度尼西亚、马来西亚、新加坡、泰国、柬埔寨、菲律宾、汶莱以及中印半岛等），东亚的日本、朝鲜、韩国，在拉丁美洲、欧洲、大洋洲、非洲等地也有一定分布。林氏家族流布发展的过程，展现为一幅波澜壮阔的历史画卷。

世界林氏总商会宗旨明确，汇聚资源，团结、凝聚各地企业俊彦和各行贤达，共同发展。动员和组织广大成员敦亲睦族，坚持民主、公平、公正、平等的原则，为广大林氏宗亲和家庭谋福祉，为国家和社会分忧解难。

祝世界林氏总商会兴旺发达，开创未来！



Dato' Lim Kim Chong

WLCC Honorary Advisor

Honorary Council Chairman (Life) of LCC Singapore

Chairman of Sin Soon Lee Realty Company Life Ltd

世界林氏总商会荣誉顾问

新加坡林氏总商会永久荣誉会长

新顺利实业私人有限公司主席

拿督林金聪

Lin Clans have a long history of three thousand years. Lin's spirit and traditional virtues, have become more and more fragrant. "Chen Lin is half a world" is a traditional saying in South East Asia.

Wherever there is sea water, there are Chinese. Wherever there is a Chinese, there must be the existence of my descendants of Lin. Therefore, Lin Clans of the world should bear greater responsibilities and obligations to the society and the country.

After the establishment of the World Lin's Chamber of Commerce, Lin's family in different countries, regions, business areas, not only have commercial exchanges, but also have friendly exchanges, which truly reflect the "Lin family" and the spirit of Bigan.

The World Lin Chamber of Commerce Headquarter is located in Singapore. Although there are many reasons, it also shows that Singapore is a free port, an open society, a bridge and hub for East and West culture, and a center of information gathering. The World Lin Chamber of Commerce objective is to unite the Lin Entrepreneurs and Clans from all over the world. This commercial platform established here will not only promote the exchange, growth and development of the local Lin's business group, but also have a profound impact on the world's Lin's business community.

The World Lin's Chamber of Commerce had established a commercial website belonging to Lin's; a Lin's business network and platform, closely following the pace of the times, promoting information exchange and communication increasingly through Lin's business Group communication, gathering popularity, and promoting the growth and prosperity of the Lin group.

We are optimistic about the growth of this group, and we are looking forward to the growth of this group and express our heartfelt blessings and congratulation.

热烈祝贺世界林氏总商会出版特刊。只言片语，聊表感恩之情。

林氏一脉，渊源流长。比干忠烈，迄今已有3000年之久。林氏精神及传统美德，却如醇酒，愈久愈香。“陈林半天下”。凡有海水的地方，就有华人。凡有华人的地方，必有我林氏子孙的存在。所以，天下林氏，应对社会、对国家承担更大的责任和义务。

世界林氏总商会成立以后，让世界各国的林氏，在不同的国度、不同的区域、不同的商业领域，不仅有商业的交流，更有亲情和友情的交流，真正体现了“林氏一家亲”的精神。

世界林氏总商会选址新加坡，虽有众多原因，但也显示出新加坡是一个自由的港口，一个开放的社会，一个东西文化的桥梁与枢纽，一个信息荟萃的中心。

“兄弟齐心，其力断金”世界林氏总商会团结世界各地的林氏宗亲，在这里建立的商业平台，将不仅促进本地林氏商业团体的交流、成长与发展，更会对世界林氏商业团体产生深远的影响。

在交通和科技日益发达的今天，世界的距离在缩短，网络、手机及视频的交流更加频繁，流量也在无限加大，更需要林氏商业团体之间更加紧密的团结与合作。世界林氏总商会的成立，虽然新，却恰逢其时。世界林氏总商会也需要建立属于林氏的商业网站、网络 and 平台，紧紧跟随时代的步伐，促进信息的交流和沟通，在人情日益淡漠的今天，透过林氏商业团体的沟通，凝聚人气，促进林氏团体的成长与繁荣。

我们看好这个团体的成长，也期待着这个团体的成长，并在此表达衷心的祝福！



Mdm. Lin Dengli

WLCC Honorary Advisor

Chairman of Golden International Holdings Pte Ltd

世界林氏总商会荣誉顾问
金航国际发展有限公司主席

林璿利女士

The surname Lin was originated from Grand Ancestor Bigan and his descendants were distributed all over the world.

The forming of World Lin Chamber of Commerce is to unite the ethnic Chinese, from all over the world, with the surname Lin (Lim): to promote loyalty to the "Lin" ancestor (Bigan) through the united solidarity of Lin Clans around the world and therein to promote the development of industry, commerce and economic prosperity, cultural and educational activities as well as the community services of members of Lin Clans.

With the rapid development of high technology, the emergence of the Internet economy has intensified competition among enterprises, and the traditional economic model has been hit by an unprecedented impact. The establishment of the World Lin's Chamber of Commerce has closely integrated with the Lin Entrepreneurs:

1. To create businesses opportunity around the world.
2. To built a timely and reliable communication platform and business network.

While strengthening mutual trust and assistance, the international network is integrated with resources to accept new Business challenges and opportunities.

I am convinced that all members of the World Lin Chamber of Commerce will adhere to the spirit of honesty, impartiality and self-return, and make good use of their personal connections to make greater contributions in the field of international trade and cultural development.

林姓起源于太始祖比干，其后裔广布，遍及世界，英才辈出。世界林氏总商会是以宗亲为纽带，将来自世界各地的林氏商家与专业人士联系在一起，团结林氏企业家及宗亲，推广和丰富林氏的文化遗产。

随着高新技术的飞速发展，互联网经济的出现加剧了企业间的竞争，传统的经济模式受到了前所未有的冲击。世界林氏总商会的成立将各地林氏商家紧密结合起来，搭建了一个及时与可靠的交流平台与商业网络，在加强彼此间互信互助的国际人脉关系的同时，资源整合，以此来接受新的商业挑战与争取商机。

我深信世界林氏总商会全体会员，将会秉承比干忠义诚信、公正无私、回报社会的精神，同时善用彼此之间的人脉关系，在国际商贸与文化发展的领域内作出更大的贡献。

我藉此机会诚心祝愿世界林氏总商会业务蒸蒸日上，始祖比干精神将薪火相传与永垂不朽！



Mr. Lim Hock Eng
 WLCC Honorary Advisor
 Chairman of Sheng Siong Group

世界林氏总商会荣誉顾问
 新加坡昇菘集團主席

林福荣先生

Thank you for appointing me as an Honorary Advisor to the World Lin Chamber of Commerce.

Since its establishment in May 9, 2012, the World Lin Chamber of Commerce has successfully formed Lin Chambers in many countries and the purpose is to unite to promote inheritance of Lin Ancestor Bigan. The Spirit of Bigan calls for the integrity of the virtues and promotion of the Lin Entrepreneurs and Clans for business and economic prosperity, cultural and educational activities, as well as participation in community services and giving back to the Community. This is indeed very valuable.

The World Lin Chamber of Commerce has established a platform for international trade and cultural heritage. With this platform, our Lin entrepreneurs or ancestors can engage in commercial trade and industry exchanges, and enhance other businesses all over the world. You can also use the Lin's General Chamber of Commerce's IT solutions website, exhibition business, etc. and to exchange ideas with other networks to promote business, find opportunities for business opportunities, resource sharing, etc. This is Lin's pioneering work. This is the world's first surname Lin Chambers and we should be proud of it. I hope that our Lin Clans cherish this platform and unite, adhere to the family's philosophy and perseverance, adhere to the purpose, not forget the initial heart, operate economic and trade bridges, business platforms, and strive to complete the initiative.

Congratulations to the World Lin Chamber of Commerce .

感谢诚邀为世界林氏总商会荣誉顾问。

世界林氏总商会于2012年5月9日成立以来已马不停蹄的成功招募了全球各地、五湖四海的林氏家族、宗亲们团结一致，推广林氏总商会的宗旨，传承林氏始祖比干公的精神：忠义、忠烈、忠孝、清正廉洁的美德和促进林氏家族的产业、商业与经济繁荣而努力，并主办文化和教育活动，以及参与社区服务，回馈社会。

世界林氏总商会建立了国际商贸交流与文化遗产传承的平台。有了这个平台我们的林氏企业家或宗亲们可以从事商业贸易和产业交流，并提升其他业务遍布世界各地，还可通过这平台使用林氏总商会的资讯科技方案网站，展览商务等等，来交流计划与其他网络的联系来促进业务，寻找商机，资源共享等的合作机会，这是林氏的创举，是世界首创的姓氏总商会，我们应该感到自豪！

希望我们林氏宗亲们珍惜这个平台并团结一致，秉着家族的理念及毅力，坚持宗旨，不忘初心，经营经贸桥梁，商业平台，努力完成创举。

我在此祝贺世界林氏总商会的宗亲们代代相传，兴家旺业，祝贺世林总商会更上一层楼，再创辉煌。



Mr. Lim Sah Soon

WLCC Honorary Advisor

Honorary Executive Advisor Lin Chamber of Commerce Singapore

Executive Chairman of Dodoca Information Technology(S)Pte Ltd.

世界林氏总商会荣誉顾问

新加坡林氏总商会荣誉执行顾问

新加坡点点客信息科技有限公司执行主席

林三顺先生

The virtue of "loyalty, filial piety, benevolence, and righteousness" passed on by the ancestor Bigan to their children and grandchildren is indeed the essence of traditional Chinese culture, which makes us feel proud and inspired, and has also inspired the sons and daughters of Lin's family in past dynasties to fulfil their duties, to strive for improvement and to strive hard to advance. Be a good person. Lin's clansmen are outstanding talented people, they uphold the heroic spirit of Bigan, play a leadership role in various fields in all parts of the world.

Therefore, we are confident and determined to lead the establishment of the World Lin Chamber of Commerce, and dedicated to the establishment of national chapters. In Singapore, we have brought in a group of old, middle age and young members from the business community to form Lin Chamber of Commerce Singapore so that we can brainstorm, expand and enhance our affairs, and through the network and activities of the World Lin Chamber of Commerce to strengthen the exchange and cooperation between domestic and foreign enterprises and professionals to make greater contributions to the economic and social development at home and abroad.

Our wills unite like a fortress. The World Lin Chamber of Commerce and its Singapore branch have laid a solid foundation over the past five years. This is a good start and half a success. While entrepreneurship is difficult, it is even harder to keep business going on.

To this end, I wish the two organisations will uphold the heroic spirit of their ancestor Bigan, and with the help of new technology, also with collective wisdom and pragmatic strategy, to cultivate and support more outstanding members and businesses, encouraging them in this new era to continue to serve the country and society, continue to outshine and to be brilliant yet again.

身为华族林氏儿女，我们是以最尊敬和感恩的心愿，共同敬仰忠义正直的老祖宗比干先贤，并一起缅怀他掏心捐躯，为国牺牲的英勇精神！

比干始祖传承给子孙的“忠、孝、仁、义”的美德确实是华夏传统文化的精髓，令我们深感自豪与鼓舞，也激励了历代林氏儿女，尽忠职守、自强不息、力争上游，成为优秀一族。林氏杰出人才辈出，他们秉承比干的英勇精神，在世界各地与各领域中扮演领导角色，到处发光发热，光宗耀祖，功不可没！

因此，我们信心满满，下定决心，带头成立世林总商会，并致力于招贤纳士成立各国分会。在新加坡，我们从企业界引进一群热心公益的老中青男女会员，共同组成新加坡林氏总商会，以便集思广益，壮大声势与提升会务，并通过世界林氏总商会的网络与活动，加强国内外林氏企业与合作，为国内外经济与社会发展作出更大的贡献。

众志成城！世界林氏总商会和其新加坡分会在过去成立五年当中，已打下稳固的基础。这是良好的开始，也是成功的一半。但所谓创业难，守业更难！接下来的日子里，两会将面对互联网与其他先进科技所带来的新挑战和新机遇。

放眼四海，两会在引领全体会员与林氏商家融入新互联网时代的任务方面，将是责无旁贷，举足轻重。为此，我祝愿两会秉承比干始祖的英勇精神，并借助新兴科技，以集体的智慧和务实的策略，培育与扶持更多杰出的会员与商家，并鼓励他们在这新时代里再接再厉地为国家社会服务，继续不断发光发热，再创辉煌！



Dr. Lim Boh Soon

WLCC Honorary Advisor
Non-Executive & Independent Director of OUE Commercial
Reit Management Pte. Ltd.

世界林氏总商会荣誉顾问
华联企业商业房地产投资信托管理私人有限公司非执行
独立董事

林宝顺博士

I am honored and pleased to be given this opportunity to write a few words in conjunction with the publishing of the Handbook of the World LIN Chamber of Commerce (WLCC). I would like to express my sincere gratitude and thanks to the Organiser and Mr David Lim, for this privileged opportunity.

I joined the LIN Chamber of Commerce in Singapore last year and since then, had met many wonderful entrepreneurial fellow LINs in Singapore.

It is my hope that the WLCC & LCCS will grow from strength to strength and bring in more new members to benefit the LIN Family members globally.

Lastly, I look forward to meeting more fellow LINs around the world.

我深感荣幸能有机会为即将出版的世林总商会特刊题词。能如此幸运参与其中，我对其组织者及林兴发先生献上最诚挚的感激和谢意。

我于去年加入新加坡林氏总商会，在此期间我认识了许多优秀的企业家。

我衷心祝愿世界林氏总商会及新加坡林氏总商会越来越强大，希望看到有更多的新成员加入我们，共同造福于世界林氏家族。

最后，我期待认识更多来自各地的世界林氏成员。



Mr. Ling Chick Ngai

WLCC Honorary Advisor

Chairman of the Board of Leh Sin Sdn Bhd

世界林氏总商会荣誉顾问

丽声有限公司董事长

林积艾先生

I am happy that the World Lin Chamber of Commerce (WLCC) has published the 2019 Handbook, and this handbook is a great benefit to connect the Lin's clan in the world and the construction of economic and trade bridges. The platform created by the World Lin Chamber of Commerce has benefited the clan's relatives.

For me, whether it is the World Lin Chamber of Commerce or World Lin Clan Association, or the China Wei Hui Bi Gan memorial, regardless the objective is a business platform or a clan association friendship or cultural exchange and these belong to the Lin's big family and helps to promote the patriotic spirit of the ancestor Bi Gan, to make the Lin's clan as a whole family. We are honored that the leaders and committees of all organizations have always adhered to this philosophy and spared no effort to make selfless dedication to the clan of the world.

With the China's initiative of "One Belt, One Road", a cross-border economic belt that shares, builds and shares principles, it is bringing new development opportunities and unlimited business opportunities to countries along the route. Because of this, international cooperation and complementarity are even more important. For example, organizations such as the World Lin Chamber of Commerce can play a role in promoting civil ties and cooperation and strengthen mutual economic and cultural exchanges.

I am convinced that under the active promotion of the World Lin Chamber of Commerce, we can build an international platform, together with the advantages of same roots and sincere unity, that will help Lin's family to open up new business opportunities.

欣逢世界林氏总商会出版2018年特刊, 此特刊对世界各地林氏宗亲的连系、构筑经贸桥梁, 肯定有很大裨益。世林总商会丹斯里拿督林顺平创设的这个平台, 造福宗亲, 令人激赏。

对我而言, 无论是世界林氏总商会抑或世界林氏宗亲总会, 或中国卫辉比干纪念会, 不管是以商业为平台, 又或以宗族联谊或文化交流为主旨, 这都是属于林氏大家庭, 并有助于发扬始祖比干公爱国精神, 促成天下林氏一家亲的宗旨。我们很荣幸, 各个组织的领导及全体理事, 一路来秉持这种理念不遗余力为世界各地宗亲作出无私的奉献。

随着中国倡议“一带一路”, 共商、共建、共享原则的跨国经济带, 它正带给沿线国家新的发展机遇与无限商机。正因此, 国际间的合作与互补更益显重要。例如世林总商会这样的组织, 正好可以扮演促成民间对接和合作的机制, 进一步加强彼此的经贸与文化交流。

我深信, 在世界林氏总商会积极推动下, 可以打造一个国际大平台, 加上同根同源、精诚团结的优势, 更有利于世界各地林氏宗亲开创新商机。